



Vanvremenski dizajn I AUTENTIČNA ESTETIKA

Uređenje enterijera i projektovanje utemeljeno u italijanskoj školi, oslobođeno kosmopolitskom širinom, obogaćeno egzotikom Bliskog istoka, začinjeno crnogorskom autentičnošću. Profesionalizam koji ne poznaje kompromise ukoliko izlaze van okvira struke i estetike, objekti koji duboko komuniciraju sa sredinom iz koje su ponikli, procesi koji odgovaraju na sve potrebe i mogućnosti klijenta, standardi koji ih izdvajaju na tržištu već 15 godina. Sve to staje i u jednu riječ – ANeMa – studio za arhitekturu i dizajn koji su osnovala Anja Žunjić i Maila Evangelista. Filijala Hipotekarne banke u Portonovom i na Žabljaku, vila u rizortu Luštica Bay, Hotel sa 5* u Budimpešti, rekonstrukcija kuće stare 200 godina u Italiji, projekti u Kuvajtu i na Filipinima samo su neki od njihovih ekskluzivnih radova. Trenutno su u procesu izvođenja enterijera nekoliko stanova u jednom od najluksuznijih stambenih objekata u Beogradu, „Kalemegdan park“, u sklopu kojeg projektuju i enterijere zajedničkih prostorija

SOFISTICIRAN, VANVREMENSKI DIZAJN

Pridržavajući se pravila i principa organizacije prostora, blisko sarađujući sa našim klijentima, tumačimo njihove potrebe i želje, pretvarajući ih u sofisticirane, vanvremenske dizajne, potpuno prilagođene njihovom načinu života, ukusu i zahtjevima. Izrađujemo projekte po mjeri i vodimo računa o svakom aspektu realizacije, od planiranja prostora, do završnih obrada i namještaja, posebno vodeći računa o detaljima. Na projektima obezbjeđujemo nadzor koji podrazumijeva kontrolu napretka, redovnu koordinaciju projekatata, konsultanata, podizvođača i drugih zainteresovanih strana. Ove aktivnosti se sastoje i od periodičnih inspekcija na licu mjesta, i naknadnog foto izvještaja sa informacijama za klijenta, stilskih odluka, procjene uzoraka. Pružamo i konsultantske usluge.

Anja Žunjić, CEO/partnerka, rođena i odrasla u Crnoj Gori, Anja je master diplomu dobila na Univerzitetu „La Sapienza“ u Rimu. Prvo radno iskustvo počela je da stiče takođe u Italiji i to

u prestižnim italijanskim studijima za arhitekturu i dizajn enterijera. Zanimljivo je da je prvi razgovor za posao imala upravo sa Mailom Evangelistom, njenom današnjom partnerkom. Nakon Italije, nastavila je da živi i radi na Bliskom istoku. Osim što je spona sa međunarodnim klijentima i partnerima, veoma je vješta u transformisanju njihovih potreba i vizija u zapanjujuće koncepte, koordinaciji i upravljanju resursima.

Maila Evangelista, Dizajn direktorka/partnerka, rođena u Italiji i školovana na univerzitetu „G. Univerzitet D'Anuncio“ na kom je magistrirala, profesionalna je arhitektica registrovana u Redu arhitekata Rima. Njena ekspertiza u dizajnu i arhitekturi donijela joj je zapažene rezultate na mnogim međunarodnim projektima, kao i nagrade. Razvivši širok raspon vještina koji uključuje i dizajniranje namještaja po mjeri, specijalizovala se za luksuzne projekte enterijera, kancelarija, ugostiteljstva i stambenog dizajna. Uspijeva uspješno da odgovori i na vizije najzahtjevnijih klijenata.

ANeMA
design beyond the line



PRINCIP „KLJUČ U RUKE“

Za naše projekte enterijera možemo ponuditi usluge po principu „ključ u ruke“, oslobađajući tako klijenta bilo kakve aktivnosti tokom izvođenja radova. Na osnovu znanja koje smo sticali godinama, i na osnovu saradnje sa najekskluzivnijim brendovima, direktno smo uključeni u rad sa dobavljačima, sastavljanje budžeta i potrošnju u skladu sa uputstvima klijenata, upravljanje porudžbinama i logistikom, garantovanje zaliha i pravljenje komada po mjeri, nadgledanje procesa proizvodnje i opremanje prostora do najsitnijih ukrasnih dodataka.



PROSTOR KOJI IMA IDENTITET KLIJENTA

Svrha našeg rada je zadovoljstvo klijenta kome obezbjeđujemo jedinstveno čulno i emocionalno iskustvo. Tokom godina smo konsolidovali proces koji, korak po korak, omogućava postizanje najboljeg rezultata u skladu sa 3 glavna faktora koji utiču na svaki projekat: kvalitet, troškovi i vremenski okvir koji zahtijeva klijent. Bez izuzetka se trudimo da uspostavimo dubok odnos sa našim klijentima, kako bismo u potpunosti prihvatili njihove želje i učinili ih našima. Naš glavni cilj je da stvorimo identitet prostora u skladu sa identitetom klijenta. S obzirom na to da su svi naši projekti različiti, konstantno istražujemo nove materijale, trendove, završne obrade, pokušavajući da postignemo savršenu integraciju različitih stilova i želja kupaca.

RJEŠENJA UVIJEK U DIJALOGU SA LOKALNIM

Naš pristup izradi svakog projekta je isti. Uvijek počinje temeljnim istraživanjem konteksta u kome ćemo intervenisati, jer smatramo da arhitektonski objekat mora da se uključi u dubinski dijalog sa suštinom lokalne teritorije. Ovo nas vodi do analize društvenih, prirodnih i kulturnih aspekata, kako bismo identifikovali srce i dušu mjesta i njegove ekskluzivne karakteristike. U svakom projektu zamišljamo, dizajniramo, a zatim stvaramo objekat, prostor, atmosferu, koji bude emociju, uzbuđenje, čulno i estetsko zadovoljstvo: iskustvo koje nikada ne prestaje. U stambenim projektima stvaramo dublju vezu sa klijentom kako bismo „uhvatili“ i sačuvali njegov najintimniji doživljaj udobnosti i ljepote. U maloprodajnim i ugostiteljskim projektima uvijek se trudimo da se snažno identifikujemo sa brendom, s jedne, a sa druge strane sa ciljem, pitajući se kako da kupcu pružimo jedinstveno, nezaboravno iskustvo. Naš dizajn predstavlja odgovor na ova pitanja.



Duboko u sebi ljudska priroda uvijek traži udobnost, spokoj i ljepotu kao krajnju svrhu, oblikovanu različitim kulturama i porijeklom. Stubovi našeg rada su italijanska škola i crnogorski divlji duh. Različita kulturna pozadina, različita profesionalna iskustva, brojni ljudi koje smo sreli širom svijeta, obogatili su našu kompaniju, dajući joj sve alate i širinu neophodne za suočavanje sa najambicioznijim i najsofisticiranijim projektima

VILA KAMELIJA U RIZORTU LUŠTICA BAY - NAJVEĆI IZAZOV DO SADA

Kao najizazovniji do sada izdvajamo projekat vile Kamelija u rizort Luštica Bay. Projekat je obuhvatao različite discipline, građevinske radove, osvjetljenje, namještaj i dekoraciju. Bilo je uključeno i mnoštvo eksperata i zanatlija (stručnjaka za mozaike, tesani kamen, profesionalnih stolara, tapetara...) i desetine veoma traženih brendova. Izazov je bio koordinirati sve ove igrače i prisustvovati radu na licu mjesta kako bismo osigurali da se sve odvija u skladu sa očekivanjima klijenta. Rezultat je bio zapanjujuć i veoma smo ponosni.

ANeMA je studio koji ima dovoljno ekspertize i iskustva da može podjednako da odgovori na izazov uređivanja moderne vile za klijenta sa Bliskog istoka u Luštici i rekonstrukcije objekta starog 200 godina u Italiji, kome treba sačuvati izvornu autentičnost i duh vremena, a dati mu svježinu modernog. U prvom slučaju je profil klijenta snažno uslovljavao pravac projekta. Sa apsolutnom sigurnošću možemo da tvrdimo da bi sa drugim klijentom ista vila, na istom mjestu, imala potpuno drugačiji unutrašnji rezultat. To je zato što naš rad ima za cilj da unaprijedi želje kupca, mudrošću, balansom, ali zadržavajući njegov identitet. To je kao da šijemo odijelo po mjeri. U drugom slučaju veoma je izazovno postići savršen balans između ova dva aspekta. Ipak, ako pored praćenja projekta oslušujete i puls samog mjesta, najbolji nrezultat neće izostati. Nekoliko tema su se spojile u projektu: prostorna distribucija, konsolidacija konstrukcija, tehničke instalacije, funkcionalni zahtjevi smještajnog objekta, birokratski i regulatorni sistem prilično složen u Italiji.



RAZVOJ BALKANA I PROŠIRENJE DJELATNOSTI U PERSPEKTIVI

Naša kompanija je rođena u Crnoj Gori i tu su ponikli projekti koji su nas pokrenuli. U njoj svakako imamo najveće mogućnosti, i zbog geografskog bogatstva teritorije i velikog razvoja koji se desio posljednjih godina, a ujedno je i zemlja u kojoj možemo računati na lojalnu mrežu saradnika, zanatlije, i razne ekspertize. Realizovali smo i nekoliko projekata van Crne Gore, većinu u Srbiji, a namjeravamo da pokrijemo cio Balkan u narednih 5 godina. To je tržište koje raste, te je veoma izazovno u smislu unapređenja. Naša osnovna djelatnost će i dalje biti arhitektura i dizajn, ali namjeravamo da diverzifikujemo tržišne mogućnosti tako što ćemo se baviti i sektorom nekretnina kako bismo dali vrijednost onim projektima koji imaju potrebu za tim. U narednih 10 godina želimo da kažemo da smo doprinijeli rastu i unapređenju teritorije Balkana, posebno Crne Gore.



TIMELESS DESIGN *and authentic aesthetics*

Interior design is well-grounded in the Italian school, free with cosmopolitan breadth, enriched with the exotics of the Middle East, and spiced up with Montenegrin authenticity. Professionalism that knows no compromise unless it steps outside the profession and aesthetics, structures that communicate closely with the environment they stem from, processes that meet every requirement and client's possibilities, and standards that have set them apart on the market for 15 years - all this fits one word - ANeMa – the architecture and design studio founded by Anja Žunjić and Maila Evangelista. Some of their exclusive projects include: Hipotekarna Bank's branches in Portonovi and Žabljak, a villa in Luštica, a 5-star hotel in Budapest, reconstruction of a 200-year-old house in Italy, and projects in Kuwait and the Philippines. There are currently several apartments with interior design being done in one of the most luxurious residential buildings in Belgrade "Kalemegdan park", where they also do interior design of common areas

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Deep inside, human nature always seeks comfort, serenity, and beauty as the end goal, shaped by different cultures and origins. The pillars of our work are the Italian school and Montenegrin wild spirit. Different cultural backgrounds, different professional experiences, and numerous people we've met throughout the world, have made our company richer, giving it all the tools and breadth necessary for facing the most ambitious and sophisticated projects

SOPHISTICATED, TIMELESS DESIGN

Obeying the rules and principles of space organization while closely working with our clients, we interpret their needs and wishes, turning them into sophisticated, timeless designs, completely adjusted to their lifestyle, taste, and demands. We custom-design projects and take care of every aspect of their realization, from space planning to final processing and furniture, while particularly taking details into account. We provide supervision in projects, which entails progress control and coordination of regular designers, consultants, manufacturers, and other stakeholders. These activities consist of occasional on-site inspections, and a subsequent photo report with information for the client, such as style decisions and a sample assessment. We also provide consulting services.

Anja Žunjić, CEO/partner, born and raised in Montenegro, holds a Master's degree from La Sapienza University in Rome. She also gained her first work experience in Italy in prestigious Italian architecture studies and interior design. It's interesting that her first job interview was with Maila Evangelista, her current partner. After Italy, she continued to live and work in the Middle East. Besides bridging international clients and partners, she's very skilled at transforming their needs and visions into stunning concepts, coordination and resource management.

Maila Evangelista, Design director/partner, born in Italy and a graduate of "G. Univerzitet D'Anuncio" for her Master's studies, Maila is a professional architect registered among the architects of Rome. Her expertise in design and architecture brought her impressive results in many international projects, as well as awards. Having developed numerous skills, which include custom furniture design, she specialized in luxurious interior designs, offices, design of residential buildings, and hospitality. She successfully manages to meet the visions of even the most demanding clients.

"TURNKEY" CONCEPT

For our interior designs we can offer a turnkey concept, thereby freeing the client from any activity while work is underway. Based on the knowledge we have acquired over the years, and based on working with the most exclusive brands, we're directly involved in working with suppliers, budget draw-up, and expenses in accordance with clients' instructions, managing orders and logistics. This guarantees the supplies and customizing pieces, monitoring production, and furnishing the space all the way to the tiniest decorating accessories.



A SPACE THAT HOLDS A CLIENT'S IDENTITY

The purpose of our work is the satisfaction of the buyer, who is given a unique sensory and emotional experience. Over the years we have consolidated the process that, step by step, achieves the best results in accordance with three main factors that affect every project: quality, costs and time frame, which is demanded by the client. We try hard without exception to establish a good relationship with our clients in order to fully accept their wishes and make them our own.

Our main goal is to create an identity of the space in accordance with the client's identity. Given that all our projects are different, we constantly explore new materials, trends, and final processing, trying to achieve the perfect integration of different styles and clients' wishes.

SOLUTIONS ALWAYS IN DIALOGUE WITH THE LOCAL

Our approach to every project design is the same. It always starts with thorough research of the context in which we'll work, because we think that architecture structures should be immersed in a closer dialogue with the essence of the local territory. This leads us to the analysis of social, natural and cultural aspects, in order to identify the heart and soul of the place and its exclusive features. For every project we think, design, and then create a structure, space, and ambience that evokes an emotional response, excitement, and sensory and aesthetic satisfaction - an experience that never stops. In residential projects we create a deeper connection with the client in order to capture and preserve their most intimate experience of comfort and beauty. In small retail and hospitality projects we always try to strongly identify ourselves with the brand, on the one hand, and with the goal, on the other, asking ourselves how to provide the client with a unique unforgettable experience. Our design is the answer to all these questions.



VILLA KAMELIJA AT THE LUŠTICA BAY RESORT - GREATEST CHALLENGE SO FAR

We single out the Kamelija project in Luštica as the most challenging project so far. The project consisted of different disciplines, construction works, light, furniture, and decoration. Many other experts and craftsmen were involved (experts for mosaics, chiseled stone, professional carpenters, wallpaper experts) and dozens of extremely sought-after brands. The challenge was to coordinate all of these players and attend the work on spot in order to make sure everything was going the way the client had expected. The result was stunning and we were very proud.

ANeMA is a studio that has enough expertise and experience to equally meet the challenge of designing a modern villa on Luštica for clients from the Middle East and reconstructing a 200-year-old building in Italy, whose originality and spirit of the time were to be preserved while given a breath of modernity. In the first case, the client's profile significantly conditioned the project's direction. We can absolutely guarantee that the same villa with the same location would've had a completely different interior result with a different client. It's because our work is aimed at improving clients' wishes with wisdom and balance, but also retaining their identity. It's like a tailor-made suit. In the second case, it's very challenging to achieve the perfect balance between these two aspects, but by obeying the identity of the place and project demands, the best result is natural. Several topics merged in the project: space distribution, construction consolidation, technical installations, functional demands of the residential structure, and the bureaucratic and regulatory system, which is quite complex in Italy.



DEVELOPMENT OF THE BALKANS AND EXPANDING THE BUSINESS IN THE FUTURE

Our company was born in Montenegro and this is where projects, which set us up, emerged. We have the greatest possibilities there due to the geographic benefits of the territory and big development that has taken place over the last couple of years. It's also a country where you can count on a loyal co-worker network, craftsmen and various expertise. We've also realized several projects outside Montenegro, mostly in Serbia, and we intend to cover the entire Balkans in the next 5 years. It's an emerging market, so it's very challenging in terms of improvement. Our basic activity will still be architecture and design, but we intend to diversify market possibilities by entering the real estate sector, in order to give value to those projects in need of a team. In the next 10 years we want to say that we will have contributed to the growth and improvement of the Balkan territory, especially the Montenegrin territory.